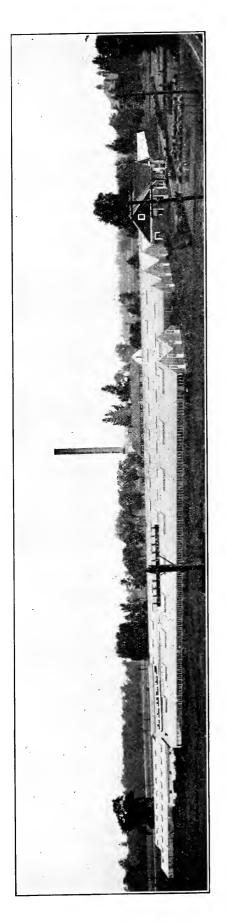
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

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Ophelia 1914

The E.G. Hill Co. Richmond Indiana.



## The E. G. Hill Co.

UR greenhouses are located on the Pennsylvania Railroad and at the terminus of the City Street Car Line, very easy of access. Owing to our location in the Middle West, we can ship economically over a very wide radius. We load our shipments into the express car on our own platform, thus saving handling and hauling, and most important, avoiding exposure in cold weather.

We have a finely constructed greenhouse plant, with all the modern improvements; our heating system, with the overfeed stokers, is interesting and economical.

We shall be delighted to show some extra fine growing stock in

## **ROSES**

New and Old

### Especially Ophelia

And also the new sorts of last year, as well as SUN-BURST, WARD, HILLINGDON and the rest.

Then, too, it is interesting to see the grafting going forward, and to note the comparison between the own root and grafted stock of the same variety growing side by side in the bench.

## And CARNATIONS!

A whole range, 400 feet long by 130 in width, under one roof, in full bloom.

## In 'MUMS—

You will see clean, healthy stock in course of propagation.

Come and see us!



A 500-foot House of Forcing Roses

## The New Roses for 1914

Florists who grow for cut flowers will be specially interested in OPHELIA KILLARNEY BRILLIANT

and PRINCE D' ARENBERG

### **OPHELIA**

The New English Rose

(Wm. Paul)

The most beautiful rose of the Century.

Fundamentally it is all right, because it is full of life, a great grower, with big, bright foliage that shows at a glance that is is a variety quick in action, and that will hold its flowers erect.

It is long-stemmed, bushy and free-branching, and a free producer of bloom.

We have never seen either black-spot or mildew attack it.

It propagates very readily, and is perfection grafted on Manetti, and has shown no signs of wanting a rest in midwinter.

The texture is firm and we have proved that it is a good keeper.

And kindly note-

It is as fragrant as *Richmond*, though a light colored rose.

The color—in warm weather and on young plants is clear, bright pink, suffused yellow. The character-color of the bloom is brilliant salmon-pink often shading to orange, with heart of glowing peach-pink.

This variety will prove a boon to the general grower wanting a "fancy" rose that will pay well for its board and keep.

It thrives in a Killarney temperature.

It has every requisite of a perfect forcing rose under American conditions.

Ready March 1. Grafted on Irish Manetti. \$35 per 100; \$300 per 1000.

#### KILLARNEY BRILLIANT

Every body in the trade knows about this new sport of *Killarney*; it seems to be the very last word of excellence in the *Killarney* tribe.

It has already met an unprecedented sale among the best growers for the reason that—

1. It is a strong and free grower, a trifle stronger than the original Killarney, but not rank like Killarney Queen, and certainly not lazy like Dark Pink Killarney (of which we all had hoped so much on account of its fine color).

Killarney Brilliant has a habit and freedom that appeals to every florist.

- 2. Another point of superiority is its increased petalage; it has 30 to 40 perfect petals.
- 3. The color is brilliant throughout the year, varying from crimson-pink in winter to a bright, true pink in hot weather.
- There is every prospect that Killarney Brilliant will push Killarney the First entirely off the field.

The Killarneys do their best on Manetti.

Ready March 1. On Irish Manetti. \$35 per 100; \$300 per 1000.



Ophelia

### PRINCE ENGLEBERT D'ARENBERG

This rose is a fine erect grower with ample foliage; the bud is long and pointed and always upright.

The color is brilliant fiery scarlet.

Two years ago we advised florists to try it for forcing as it had great promise in that line, and our friend, Louis Reuter, has not only tried it, but succeeded in setting up a grand vase of it at the Cleveland show after traveling from Rhode Island.

Ready March 1. On Irish Manetti. \$30 per 100; \$250 per 1000.

Then we can offer you two grand novelties that are already widely known, and anxiously awaited by the trade.

The first is

#### MME. EDOUARD HERRIOT

M. Pernet's wonderful novelty that won the *Daily Mail* prize of \$250 in London, and is being offered by Mr. Pernet and by our own firm simultaneously.

It has leaves that shine as if varnished, close set and well branched, the flower is of good size and is terra cotta and bronze and geranium red and coppery red, the bud long and sharply pointed; this is a rose for the catalog man, for every amateur will want it in



#### Killarney Brilliant

his collection, and it promises to prove quite hardy in our country.

Two year old plants, \$1 each; \$80 per 100. Young stock, 50 cents each; \$35 per 100. The other rose of renown is

#### MRS. ANDREW CARNEGIE

Raised by James Cocker, of Aberdeen, Scotland, who describes it as "A sweet-scented Druschki, dwarfer in habit, blooms of larger size and finer form; a free bloomer and an ideal forcing rose."

It is said to be a seedling from Druschki and Niphetos.

"It has unusual size, plenty of substance, handsome shape and a charming tint of lemon at the base of the petals."

The Gardeners' Magazine says: "A distinct beautiful and fragrant rose; the flowers are of large size and in form suggest Frau Karl Drushki, which is said to be one of the parents, but they possess greater refinement, which has been derived from Niphetos, its other parent."

It will be tested in this country as a companion in white for American Beauty.

Ready March 1. \$9 per doz.



Grafted Roses

## Roses, Grafted on Manetti, for Forcing

We guarantee high-grade stock.

We use the best quality of Irish Manetti.

Our bench roses are in splendid condition and are giving us excellent wood for grafting. Just note on the inside cover how well prepared we are to ship stock economically. We are "on the map" just right, with our own Express office on the Pennsylvania Railroad's main line.

Then as to the WORKING POWER of GRAFTS. The GRAFTS take on size quicker than own root. They can assimilate more food. They produce more flowers, consequently any florist growing for profitable cut bloom is strongly advised to use grafted stock, except SUNBURST, which has been found best on own root.

### VARIETIES FOR FORCING, IN GRAFTED STOCK

OPHELIA
KILLARNEY BRILLIANT
\$35 per 100; \$300 per 1000
PRINCE D' ARENBERG
\$30 per 100; \$250 per 1000

Mrs. Aaron Ward Lady Hillingdon Mlle. Cecile Brunner Killarney Killarney White Richmond Bon Silene

\$12 per 100 \$100 per 1000 Mrs. Chas. Russell
Milady
Mrs. Geo. Shawyer

\$15 per 100
\$120 per 1000

## Our Rose List

We shall have nearly the same quantity of young roses to offer this year as last, but in a restricted number of varieties, such as are used in largest quantity by florists for forcing, for summer bloom, and for pots.

Our bench stock is in magnificent condition, strong in growth and absolutely clean, consequently the young stock is high grade and will please the most critical.

#### For prices, see Index, page 10

American Beauty—The great American forcer and bedder; we guarantee high grade plants of this variety.

Antoine Rivoire—A grand, fancy rose, very large, very full, perfect in form. Color, flesh tints with orange center and carmine edge. It is grown by a few firms under the name of "Mrs. Taft," and also "Prince of Bulgarie," but is absolutely distinct from the latter.

Bride-Very popular white.

Bridesmaid-Bright pink.

Baby Rambler—Used by thousands as a pot rose for Xmas and Easter.

Bon Silene has certainly "come back;" indispensable for corsages and similar uses: a beautiful little rose, used largely in Colonial and Dutch bouquets.

Climbing Richmond—The climbing sport of Richmond, which originated in England.

Clotilde Soupert—This fine little polyantha is still a prime favorite as a bedder; grand pot plant; white, with pink center.

Crimson Rambler—The best known hardy climbing rose. Fine for Easter forcing as well as for out-of-door planting.

**Dorothy Perkins**—An exceedingly hardy garden rose, standing a temperature of 20 degrees below zero; much like Crimson Rambler in habit; color, clear shell pink; fragrant.

Dorothy Dennison—The blush sport of Dorothy Perkins.

Erna Teschendorff (Polyantha Dwarf)—Brilliant, rosy crimson, flowers in clusters; reminds one of the coloring of "Gruss an Teplitz," one of the best reds among Polyanthas.

**Excelsa** (Rambler)—Very brilliant crimson-scarlet in finely formed clusters, with glossy foliage. Not subject to mildew nor to insect attacks; very strong and quick in growth and very hardy.

Gruss an Teplitz—The very best red bedding rose yet introduced for general purposes, for any section of the country, where a mass of color is wanted.

Graf. Zeppelin—One of the best new Ramblers; color, salmon-scarlet, very bright and striking; a fine, clean grower, blooming June 20th.

**Hermosa**—Best pink bedder, the freest and most perpetual bloomer in existence.

Irish Fireflame—The dainty, lovely single rose that is used so beautifully in corsages and for table arrangement; the bud is wonderfully long and slender, and of marvelous color, combining all sorts of yellow, bronze and red shades. The cut flower grower cannot afford to be without it.

Jessie—A dwarf polyantha which is ideal for bedding or for pots. Flowers produced in huge clusters; color like that of Richmond, and does not fade; a superb variety.

Killarney ("The Irish Rose")—Bright crimson pink; petals extremely large, and of a texture that makes it one of the most lasting of roses.



Killarney

Killarney Brilliant—See Novelty Roses, page 3.

Killarney White—Sport from Pink Killarney—Grand in every way; the white rose of the century; superior to its parent in every particular; words cannot describe its imposing grandeur.

Kaiserin Aug. Victoria—Pure ivory white. In addition to its other good qualities, it is the very finest of all the summer-blooming white varieties.

La France—Very large, very double, and superbly formed; light, silvery rose, shaded silvery pink.

Lady Hillingdon—A popular forcing variety in yellow; comes light in color early, but makes up for any shortcomings in the enormous production of fine bloom in mid-winter, when the color is deep orange.

A magnificent grower, makes a fine appearance on the bench.

Louise Welter (The "Baby Tausendschon")—We have nothing lovelier in roses than this dwarf polyantha with its beautiful bouquets of creamy white, saucershaped flowers, every petal edged with lovely rosy pink. One of the most beautiful of pot roses; habit extra good for the purpose.

Maman Cochet—A magnificent rose of Mermet type, and the grandest of outdoor bedders in pink, making an enormous growth in one season. Of the largest size, beautiful in color; fine for florists' cutting in summer.

My Maryland—Color, glowing pink, very intense; the freest rose in growth and bloom that we know. A splendid bedder. This variety is recognized as of especial value for florists cutting in summer; a good summer pink is always in demand.

Milady—A cross between Richmond and J. B. Clark, color, similar to Richmond; the flower is large, full, of splendid form, and very fragrant; a fine keeper. Has made many friends during the past year.

Mrs. Aaron Ward—The color is coppery orange in the opening bud, and intense golden orange when partly developed; has enjoyed the greatest popularity of any novelty cut-flower variety ever introduced. There always seems unlimited demand for it, and what is very unusual, it sells in short-stemmed stock quite as freely and profitably as does the long-stemmed.

It is also ranked among the six best bedders by Admiral Ward, who certainly has the practical knowledge of roses to make him supreme authority on the subject.

Mrs. Geo. Shawyer—This variety is a wonder for freedom of growth and bloom; no other forcing variety can touch it on these two points.

It throws up strong breaks in rapid succession, and a bench soon shows dense growth, every shoot tipped with a bud.

The color is bright peach-pink, and is carried on 3 and 4-foot stems.

Mrs. Andrew Carnegie—See Novelty Roses, page 5.

Mrs. Chas. Russell—This fine new American rose has certainly made a splendid record the past year, and has been greatly appreciated by the flower buying public, for its fine color, its stiff stem, its big size, and splendid keeping qualities; it has been a close rival to American Beauty, and is unsurpassed by any variety in summer time.

Mile. Cecile Brumer—Re-named Sweetheart and Mignon; this fine old polyantha is in heavy demand, having found a place among the "little roses" now so popular. Color, a delightful shade of pink.

Mme. Edouard Herriot—See Novelty Roses, page 4.

**Ophelia**—See Novelty Roses, page 3, also cuts of this lovely rose.

Orleans—One of the showiest and prettiest of the pink "Baby" roses; this charming and dainty little variety is of beautifully rounded habit and is a huge bouquet of brilliant bloom, deep geranium red with showy center of pure white, florets not crowded, and of beautiful arrangement.

**Phyllis**—A lovely bright pink cluster rose; a lovely pot-plant, totally different from *Mme*. Levavasseur in foliage and flowers.

Prest. Taft—A grand globular pink rose with shining foliage and long stems; fine for summer cutting.



Mrs. Aaron Ward

Perle des Jardines—Golden yellow, with shining, leathery foliage.

Prince d'Arenberg—Try some of this grand red in comparison with *Richmond*.

This was one of the very finest and most imposing vases at the Cleveland show. See Novelty Roses, page 4.

Prince of Bulgarie—A grand fancy-colored rose of varying shades of cream, pink and yellow, with fine large buds opening into a very handsome flower; has beautiful foliage.

Radiance—This fine American rose is rapidly attaining popularity; it is very free in growth and in the production of bloom; has a grand habit and strong, upright canes, a lovely rosy pink color.

**Richmond**—The best red forcing rose yet produced. Color, crimson scarlet. Has the delicious "June rose" fragrance.

Rhea Reid—This fine bedding variety is hardy in the North, and stands the heat of the South, and is in demand wherever it has been tried. A heavy, caned, rapid grower, with splendid foliage and very large, very double flowers of deep crimson scarlet.

**Robin Hood**—This new rose has a glorious rosyscarlet color that is at once soft and bright and lasting; the bloom is full and of the beautiful build of the H. P.'s.

It is a grand grower, heavy caned and profuse in foliage; flowers very freely produced.

Sunburst—The big yellow rose is in a class by itself; it has proved a valuable Summer variety and has made many friends; it is also a fine cut-flower variety throughout the whole year, and is a marvellous keeper, the color being beautiful whether it comes light or deep orange; being an all-the-year-round rose makes it profitable.

Shower of Gold—A very vigorous grower, producing extremely long laterals covered with beautiful glossy Wichuriana foliage; color, deep golden yellow and orange in fine trusses; one of the finest, leaving little to be desired in a yellow "Rambler." Produces a mass of bloom. The foliage is beautiful in form, in color, and in its high metallic luster.

**Tausendschon**—Soft pink, blooming in clusters; the branches look like long pink ostrich plumes; a splendid forcing variety under the same treatment given *Crimson Rambler*. Very valuable.

White Dorothy—The pure white sport from Dorothy Perkins; a beautiful hardy, white climber.

White Maman Cochet—This American sport of the grand French variety has proved the very best of white bedders. Fine for summer cutting for florists' use.

Wm. R. Smith—As a summer bedder this variety produces immense quantities of fine flowers of creamy white with pink shadings; the strongest growing of all summer bedders.

White Killarney—Grown in larger quantity than any other white variety; the best florists' white.

Wichmoss (Wichuriana by Moss rose)—This is a wonderful break in new roses; it has retained the scandent habit of the *Wichuriana*, making long growths 5 to 8 feet in length, with fine resistant foliage, while the bud is heavily mossed in bright green, and has the peculiar aromatic odor of the moss-rose family, the flowers are borne in clusters, and are a Daybreak pink in color, opening into bloom that is a good semi-double in fullness.

Wm. Notting—Has long pointed buds of lovely rose pink on fine stems.

Zelia Bourgeois—A pretty dwarf white "Baby Rose"; extremely free in bloom; an ideal pot variety.



## Forcing Varieties—Classes

Am. Beauty Bon Silene Irish Fireflame Killarney

Killarney Brilliant Lady Hillingdon Milady

Mrs. Aaron Ward Mrs. Geo. Shawyer Mrs. Chas. Russell

Mlle. Cecile Brunner **Ophelia** Perle des Jardines Prince d' Arenberg

— and —

White Killarney

Mrs. Andrew Carnegie for trial

Sunburst **DWARF POLYANTHAS** 

Jessie

Louise Welter

**Phyllis** 

**Orleans** 

Mlle. Cecile Brunner

Zelia Bourgeois

Richmond

"RAMBLERS"

Crimson Rambler **Dorothy Perkins Dorothy Dennison** 

**Baby Rambler** 

Clotilde Soupert

Erna Teschendorff

Excelsa Graf Zeppelin Shower of Gold Tausendschön Wichmoss White Dorothy

## INDEX AND PRICE LIST

#### —OF OWN-ROOT ROSES——

#### For GRAFTED ROSES, see page 6

	2½-	inch	1		21/2	-inch
Per	100	Per 1000			Per 100	Per 1000
American Beauty\$ 6	00	\$ 50 00		Mrs. Geo. Shawyer\$	8 00	\$ 75 00
	50	30 00		Mrs. Charles Russell	10 00	100 00
Bride 3	00	25 00		Mrs. Aaron Ward	4 50	40 00
Bridesmaid 3	00	25 00		Mrs. Andrew Carnegie	75 00	
Baby Rambler 4	00			Mme. Edouard Herriot	35 00	
Bon Silene 3	00	27 50		Ophelia	35 00	300 00
Climbing Richmond 12	00			Orleans Rose	3 50	30 00
Crimson Rambler 3	50	30 00	- 4	Prince of Bulgarie	4 00	35 00
Clotilde Soupert 3	00	25 00		Prince d'Arenberg	30 00	250 00
Dorothy Dennison 3	00	25 00	- 1	Perle des Jardines	3 50	30 00
Dorothy Perkins 3	00	25 00	- 1	Phyllis	3 00	25 00
Erna Teschendorff 4	50	40 00	Ī	Prest. Taft	4 00	35 00
Excelsa 4	00	35 00	- 1	Richmond	4 00	35 00
Gruss an Teplitz 3	50	· 30 00		Radiance	4 00	35 00
	50	30 00		Rhea Reid	4 00	35 00
Hermosa 3	00	27 50		Robin Hood	7 00	
Irish Fireflame 12	00	100 00		Sunburst	8 00	75 00
Jessie 3	50	30 00		Shower of Gold	4 50	40 00
Killarney Brilliant 35	00	300 00	'	Tausendschön	3 50	30 00
Killarney 4	00	40 00		White Dorothy	3 50	30 00
Killarney (White) 4	00	40 00		White Maman Cochet	3 00	27 50
Kaiserina Aug. Victoria 3	50	30 00	1	White Killarney	4 00	40 00
Lady Hillingdon 4	00	35 00		Wm. R. Smith	3 00	27 50
La France 3	00	27 50		Wichmoss	6 00	50 00
Maman Cochet 3	00	27 50	*	Wm. Notting	3 50	30 00
My Maryland 6	00	50 00		Zelia Bourgeois	3 00	27 50
Milady 10	00	90 00				



A range of houses used for carnation cuttings only, and not allowed to bloom.

## Carnations for 1914

We can show you one of the finest ranges of carnations in the country—four wide houses, each 400 feet long, without partitions, and in full bloom on plants that are in perfect health.

Then we can show you CARNATION STOCK PLANTS that are grown for cuttings only, because it has been proved conclusively that plants will not yield cut flowers and give strong cuttings at the same time; compelling them to do this gives weakened stock.

Our stock plants are in fine condition and give immense quantities of crisp, plump cuttings which are made up by experienced help, rooted in fresh Lake Michigan sand, and packed in the very best style for safe carriage.

They have a national reputation of which we are proud; it has been earned by the careful handling of stock through every step of its development from the early cutting of one year, to the cuttings offered for sale the next year.

If your stock is lacking in vigor, replace with some of these carefully handled cuttings; they will put you in good shape for another year.

Science and efficiency methods have been used in handling our carnations from start to finish; visit our place and see for yourself; you will not find a yellow or diseased plant.

We root them cool.

We guarantee good, healthy, strong, well-rooted cuttings.

We beg your pardon if we seem to be sounding our own trumpet, but we have studied, and worked and paid out good money to get the results that give us the right to tell how good they are.

# The Novelties of the year prominently before the trade are:

GORGEOUS MATCHLESS CHAMPION
PHILADELPHIA & YELLOW PRINCE

### **GORGEOUS**

(Fisher)

The trade has been waiting for two years for the introduction of this giant cerise variety raised by Mr. Peter Fisher; it is a robust, vigorous grower and produces a bloom on every shoot.

The color is superb, glowing crimson, suffused with brilliant vermilion, edges of petals rosy cerise.

If you have customers who appreciate quality, you need "Gorgeous" to advertise your business. It gives a steady supply of superb blooms from fall and all through the winter months, being especially fine from late December to February. Winner of the A. C. S. gold medal.

We do not offer it in cuttings, but only in plants established in pots.

\$12 per 100; \$120 per 1000.

#### PHILADELPHIA

(Thos. F. Browne)

A true rose-pink—extremely productive— of exquisitely bright color, full, with strong-calyx-and good-stem.

This is one of the very best carnations ever produced, in our judgment. After the Cleveland show we made a very thorough test of its keeping and shipping qualities, and are so well pleased with its promise that we shall plant it in large quantity for our own cutting.

Rooted cuttings, \$12 per 100; \$100 per 1000.

### **MATCHLESS**

(Cottage Gardens)

The Matchless White; a very sensational variety; winner of two gold medals.

A great commercial variety, easy to grow and a free bloomer. Pure white and of high quality, large and fragrant; blooms early, does not split. Keeps and ships well.

Rooted cuttings, \$12 per 100; \$100 per 1000.

#### **CHAMPION**

(Dorner)

A fine scarlet from this noted firm; an early bloomer, very free, with long stiff stems, good calyx and fine

flower; color intense. An immense quantity has already been sold.

It is being characterized as a "Scarlet White Wonder" by those who have been often enough at Lafayette to watch it during this Autumn and Winter.

Rooted cuttings, \$12 per 100; \$100 per 1000.

#### YELLOW PRINCE

(Dorner)

A good commercial yellow, a color that is badly needed in carnations; a nice free grower and bloomer. Everybody likes it.

Rooted cuttings, \$10 per 100; \$80 per 1000.



Matchless

### STANDARD VARIETIES

#### GUARANTEED HIGH GRADE

#### WHITES

#### WHITE WONDER

Begins blooming in September and continues throughout the season; snow-white, fragrant, absolutely perfect in form, large in size, good stems, healthy and free and an easy rooter; grand in every way; makes nice field plants. \$3 per 100; \$25 per 1000.

#### WHITE ENCHANTRESS

Ours is the "Pure White" Western strain. We have an enormous quantity planted for cuttings which are in perfect condition. \$3 per 100; \$25 per 1000.

#### WHITE PERFECTION

Still the most perfect in form, and unsurpassed with those growers who can do it well. \$3 per 100; \$25 per 1000

## SCARLETS COMMODORE

Comes into bloom so as to bring a big Christmas crop, continues in good health and fine color after Beacon is out and gone; a fine keeper and traveler. Extremely free in bloom. A clean, healthy grower with strong stem and calyx. The finest shade of crimson-scarlet. \$6 per 100; \$50 per 1000.

#### **BEACON**

Still "the" standard red; probably the freest carnation in existence. Our stock is in magnificent condition, without a sign of weakness or deterioration. \$3 per 100; \$25 per 1000.

#### **BONFIRE**

Is becoming increasingly popular; a good red for everybody. \$3 per 100; \$25 per 1000.

#### HERALD

Scarlet, with good calyx, stem and habit; free and continuous. \$6 per 100; \$50 per 1000.

#### PINK VARIETIES

#### **ENCHANTRESS SUPREME**

Color a light salmon pink—a shade that is not only very attractive, but also one that endures full exposure to the sun without bleaching. A good all-around carnation that retains its color at all seasons. Promises to supersede Enchantress entirely; made a fine record the past season. \$6 per 100; \$50 per 1000.

#### MRS. C. W. WARD

A perfectly formed flower with full center; color, deep pink, several shades lighter than Lawson, deeper than Winsor, having strong, erect stems 24 to 36 inches in length. The most popular pink variety on the market. \$3 per 100; \$25 per 1000.

#### **ROSETTE**

Darker than Rose-Pink. Brighter than Lawson. Growth of the very best. Very good size. \$3 per 100; \$25 per 1000.

#### **ENCHANTRESS**

The great bread-and-butter variety of the floral world. Our cuttings are from carefully selected stock



Where the carnation cuttings are rooted; note the side ventilation, and cotton screen over the top ventilators to break the draft when open.

and carefully handled throughout—fine as the year it was introduced. \$3 per 100; \$25 per 1000.

#### **ROSE-PINK**

Still indispensable in its color. Our stock is selected to color. \$3 per 100; \$25 per 1000.

#### **GLORIOSA**

The loveliest color in the whole carnation family; supply is always short of the demand; order early. \$4 per 100; \$35 per 1000.

#### WASHINGTON

Deep pink, a fine grower. \$3 per 100; \$25 per 1000.

#### PINK DELIGHT

We have an enormous planting of this fine variety,

and we have been having splendid success in rooting it. \$5 per 100; \$50 per 1000.

#### — and —

## The Lovely Variegated Variety BENORA

Clear white, penciled with bright red. Narrow foliage; long stems. Flowers large, freely produced. Very clear-cut and beautiful; keeps like an "everlasting flower"; ships better than any other variety: even growers who have been prejudiced against "flaked" varieties, admire and grow *Benora*, because it pays handsomely for its keep, and is a pleasure to handle; always in good health and good humor. \$4 per 100; \$35 per 1000.

#### "NICOFUME" LIQUID

#### "NICOFUME" TOBACCO PAPER

8 pound can\$13 50	Can of 288 sheets\$8 50
4 pound can 7 00	Can of 144 sheets 4 50
1 pound can	Can of 24 sheets 1 00

These Tobacco products have become an absolute necessity in the growing of high grade greenhouse stock, and we will be glad to fill orders entrusted to us.

### To Chrysanthemum Growers:

Don't fail to look up descriptions of the new commercials on page 20—

ALICE SALOMON

SALOMON'S GOLD

**CHIEFTAIN** 

**MISTLETOE** 

and of the

Commercial Singles

New Commercial Singles

MENSA MRS. BUCKINGHAM CEDDIE MASON

page 26

and the

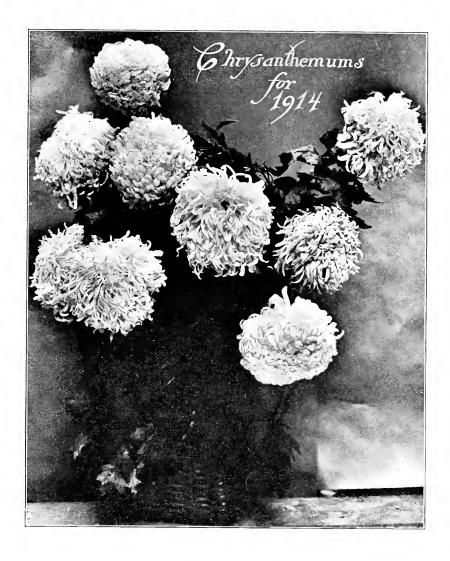
SNOW QUEEN
R. B. BURGE
GOLDEN MENSA

pages 27-28

### A GOOD MOTTO FOR FLORISTS

——TODAY——

is the Tomorrow that you worried about Yesterday



## New Chrysanthemums

"Lest you forget," make out your list of 'mums NOW, while you have in mind the history of the season.

Order the kinds that you wished you had this past season.

Change your stock if any sorts have lost their health—we guarantee healthy stock.

If you grow for commission select mostly the incurved sorts.

If you have a good home or store trade, try some of the BIG FANCIES that come in by October 15; set up an October show of your own to start trade going early; they are fine advertisers; they make the ladies talk!

Don't leave out the Pompons; they are more popular each year.

You need a few of the very fine singles—those that last when cut; we have them.

## Six Big Exhibition Novelties from France

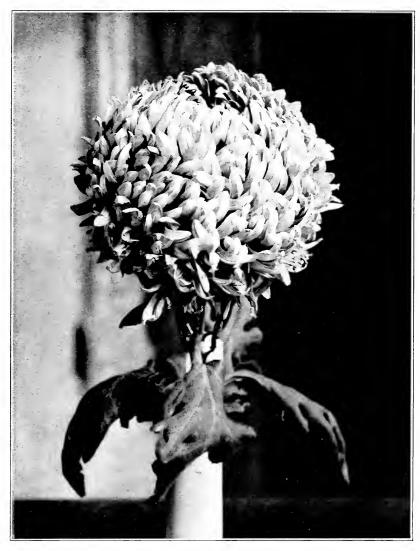
\$2 each; \$20 per dozen.



Romance

#### **ROMANCE**

A magnificent incurving white with a luster like Mother-of-pearl but snow-white; each petal claw-shaped, and long enough to make a deep, very large bloom; 4½ feet high, with strong stems and good foliage. Take the bud August 25.



Fatouma

#### **FATOUMA**

An enormous, globular flower of rosy-amber color, full and of fine stately build; very smooth in finish. A very strong entry for the "any other color" class, as all the tones are pleasing. Good stem and foliage. Bud, August 25.

#### PERLE FRANCAISE

One of Calvat's biggest offerings. Enormous in size, very deep petals rising tier above tier, reflexing and curling the tips; color, soft lavendar-pink shading to white; comes much deeper color from second buds. Indispensable for collections. Best bud, September 1.

#### MME. WILL JENKINS

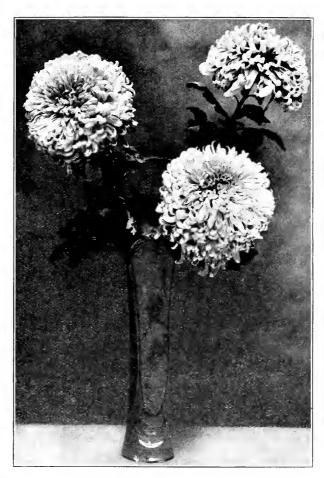
Pure white exhibition variety, with broad incurving petals, somewhat flat in form, but deep, as the petals are long; of wonderful texture; very strong stem; of medium height. Take bud September 1.

#### PETITE MARCEL

This variety belongs to the "Rayonante" section, with a spread like a dinner-plate, each series of petals shorter toward the center; color, rosy-mauve; a wonder for collections; straight thread-like petals. Take bud September 1.



Mme. Will Jenkins



Perle Française

#### DRAGON VERT

The king-supreme of the red and gold section, enormous in size, very regular and full in arrangement of petals, stiff stemmed and a fine grower. The peer of any exhibition sort.

## Wells-Pockett-Totty Novelties for 1914

\$2 per plant; \$20 per dozen.

#### **MEUDON**

An immense flower of bright pink; same shade as Morton F. Plant. Won First for seedling pink at Chicago, and also the Sweepstake Medal; First for six pink at the American Institute, New York, and was one of the prize winning varieties of the six undisseminated kinds that secured the Silver Medal at the Museum of Natural History. Habit of plant, absolutely ideal; one of the strongest growers we have ever sent out. Dwarf, with beautiful foliage right up to the flower. Bud August 20.

#### JAMES FRASER

Aptly termed "the improved F. S. Vallis"; color is a deep canary yellow; flower is as large as the old F. S. Vallis at its best, and stem is absolutely rigid with foliage right up to the flower. We recommend this variety as being the largest and best in its type at the present time. Crown bud August 1st.

#### MRS. R. H. BOGGS

When first opening this flower has a faint tinge of pink, and ultimately fades to white. This variety ranks among the best of Mr. Pockett's creations. Simply immense in size with a dwarf vigorous habit so characteristic with the Wells-Pockett strain. Height, three feet; crown bud after August 1st.

#### MRS. PAUL MOORE

Certificated in New York October 18th, on both commercial and exhibition scale. Color, magnificent light yellow; foliage perfectly stiff and right up to the flower. A little early this year for the later exhibitions, but an absolutely reliable sort to handle. Any bud. Height, three feet.

#### WILLIAM VERT

Crimson, with every petal reflexing; very easy variety to grow, and one that will be popular with all the growers. Crown bud around August 15th. Reverse of petal is bright gold, but practically every petal reflexes so the golden color is not seen. Mr. Wells says "unquestionably the coming crimson."

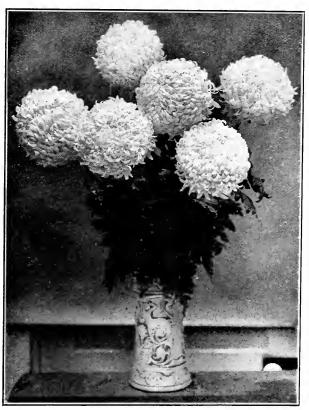
#### DAILY MAIL

A little late this year for any but the later exhibitions. Growth, foliage and flower are alike enormous. Color is a deep chestnut yellow. Should become among incurving yellows what Wm. Turner is in white. Tall grower, seven feet. We suggest May cuttings and June planting to grow this variety to the best perfection. Bud August 20th or later.

#### ERNEST WILD

Chestnut crimson with a bronze reverse. One of the most reliable varieties we have ever disseminated. Does not damp a petal and seems to come equally well on any bud, early or late.

Certificated, C. S. A., New York. Height, five feet. Foliage droops on stem, which permits close planting of this variety.



Alice Salomon, page 20

Just What You Have Been Wanting!

## Four New Commercials

The preceding are Exhibition Varieties. The following are practical kinds for every day use, novelties that will be welcomed by every grower of commercial 'Mums.

### ALICE SALOMON

An incurving, pure white, big flower, with light weight stem and foliage that will bear close planting, and can be cut October 15; a variety that matures very rapidly. The finest, most businesslike of its date; is already very popular where known. Best bud August 20. \$12 per 100; \$100 per 1000.

-And also-

### SALOMON'S GOLD

The yellow sport from *Alice Salomon*, exactly like it save in color: just what we want for the date, for commercial cutting. Best bud August 20. As the quantity of this is limited, the price is \$3 per dozen; \$25 per 100; \$200 per 1000.

YOU "WANT A BETTER PINK"? Here it is—

### **CHIEFTAIN**

("Ivy Gay")

The loveliest pink of them all.

Ready October 20, and keeps indefinitely, without fading.



Salomon's Gold



Chieftain

A globular incurved, full and round; good rosepink, on stiff stems with foliage that is just right; an easy doer.

Chieftain is among pinks what Bonnaffon is among yellows. Best bud September 10. \$12 per 100; \$100 per 1000.

## **MISTLETOE**

(Dorner's)

The Xmas blush or white; the earlier blooms are soft blush pink, the terminals are white.

The form is a globular incurved, of large size, and quite full; stem rigid with small foliage; probably the very latest variety of good all-round value, and the very best of the very late sorts.

The Dorners finished their cut on December 10: we held fully half of our Mistletoe for Xmas. The half-tone on this page shows the variety nicely. Take the latest bud. \$12 per 100; \$100 per 1000.

Advance



Mistletoe

Chadwick White

## General Collection of Chrysanthemums

Alice Salomon

\$3 per 100; \$25 per 1000, except where noted.

The following varieties are recommended for commercial cutting from early to late in order:

#### WHITE

Alice Byron

	Alice Salo		Ance Dyron	Chadwick White		
Oct. Frost	Clementine	Touset	Ivory	Jennie Nonin		
Mlle. Arlette Dul	bois Chas. Rag	er	Timothy Eaton	Mistletoe		
		DIMIZ				
		PINK				
Unaka	Chieftain	Patty	Well's Late Pink	Maud Dean		
Roserie	A. J. Balfour	Winter Cheer	Dr. Enguehard	Blush Chadwick		
		YELLOW	V			
Golden Glow	Chrysolora	Donatello	Golden Eagle	Golden Chadwick		
Yellow Salomon	Major Bonnaffon	Dolly Dimple	Golden Wedding	Yellow Eaton		
		Roman Gold				
		OTHER COI	.ORS			
D 4 - 77111	<b>CI</b> .					
Prefet Tillier	Glenvie	w	Pockett's Crimson	Antique		

Very latest, Pockett's Surprise

#### Here are 12 BIG EARLY FANCIES

For Your Next Autumn's Early Opening or Home Exhibit

Alice Lemon	Christy Matthewson	F. S. Vallis	Nakota
Alice Salomon	Yellow Salomon	Mrs. Gilbert Drabble	Ramapo
Chrysolora	Ethel Fitzroy	Chieftain	Wm. Turner

	Take Bud	Blooming Date		Take Bud	Blooming Date
A. J. Balfour—Color, rose-pink;			Col. Appleton—Golden yellow	Aug. 15	Nov. 1
broad petals of great substance; nothing can touch it in color. Easy			C. H. Totty—Chestnut and scar-		
to do, but a slow propagator. When			let; a grand variety, stem and foliage perfect; no neck nor bad buds. Fine		
nearly every other pink in the house			exhibition variety. \$6 per 100	Aug. 10	Nov. 1
looks draggled and faded, Balfour			Chrysolora—Fine large incurved,	0	
is dazzling in color. \$4 per 100 \$	Sept. 10	Nov. 5	with perfect stem and foliage: re-		
Advance—This variety displaces			ject the early crowns	Aug. 15	Oct. 15
every other of its date—first early; it is a lovely grower, free from			Cranford Pink—A beautiful, very		
tricks, and can be had in bloom at			early pink of Mme. Bergmann form and build, and of deep Enchantress		
any time following a season of			pink color. A wonderful keeper, both		
growth; a very high grade, pure			on and off the plant. Makes a fine	Early bu	d
white bloom can be had late in Sep-			bush specimen. \$4 per 100		ct.1 to 15
tember and into October; it has a stiff stem 3 feet and over, nice fo-			Christy Mathewson-A big, fine		
liage and a beautifully formed flower,			white, full and massive; very distinct		
very slightly reflexed J	uly 5 to 1	5 Sept.	in form. Pure snow-white of enor- mous size, fine keeper; one of the		
Antique — A deep rosy bronze			showiest 'mums of its date; splen-		
sport from Dr. Enguehard; a dupli-	-		did for early exhibits and store		
cate in all but color which is good. V	_	Nov. 15	openings. \$10 per 100	Aug. 15	Oct. 15
A fine commercial bronze. \$5 per 100  Aesthetic—A lovely exhibition va-	latest	1100.13	Chadwick Supreme—The lavendar		
riety, with petals arranged in rolling			sport of W. H. Chadwick. \$4 per 100	Sant 20	Lato
puffs; beautiful shade of delicate			Ctess. Granard—An enormous ex-	Sept. 20	Late
primrose with orange center. \$10		3.7	hibition yellow. Fine habit, stiff stem,		
per 100	ug. 15	Nov. 1	nice foliage; good rich color. \$10		
Alice Lemon—A beautiful light pink flower of enormous size; stem			per 100	-	Nov. 1
and foliage fine. Fine for early			Dr. Enguehard—Grand commer-		
openings. \$5 per 100 A	ug. 15	Oct. 25	cial variety; color, pink; stem and foliage perfect. 4 feet	Last hiid	Late
Annie Angus—Exhibition. Pure			Donatello—A fine yellow of true	2400 544	Date
white; a greatly improved <i>Mme</i> .  Carnot; semi-dwarf. \$10 per 100			commercial type in all its points;		
Belle Mauve—One of Nonin's very			nicely incurved	Aug. 20	Oct. 20
finest early commercial pinks; glori-			Dolly Dimple—Extra good yel-		
ous color. Easy to do; much the			low of large size, unusually fine		
form of Cranford Pink, with inroll-			form, a rather flat, inrolling incurved of great spread; as fine stem and fo-		
ing center; needs an early start to get length of stem. \$3 per 100	Oct	. 1 to 15	liage as Eaton; excellent keeper	Aug. 20	Nov. 5
Chadwick Improved—Pure snow-	Oct	. 1 10 13	Emberta-A pure snow-white in-		
white, never tints; should have been			curving variety, of typical commer-		
called Snow-white Chadwick; has			cial build, of fine size with claw-like petals; a fine keeper and shipper,		
all the grandeur of the original with absolute purity of color; best late			with stiff stem and handsome foliage.		
white. \$4 per 100; \$35 per 1000 S	ept. 20	Late	Like a very late "White Bonnaffon."		
Chas. Rager—Flower nicely in-	-1	-	\$5 per 100	Late bud	Nov. 15
curving in form; pure snow-white			Ethel Fitzroy-Extremely beauti-		
with a grand stem, and foliage as			ful color, rosy, golden bronze; very		
handsome as "Eaton"; a very easy doer	ent 1	Nov. 1	easy doer, with nice, big, incurved blooms. Especially valuable to the		
Clementine Touset (The "Early	-P •	_,,,,,	retail florist who markets his own		
Chadwick")—The bloom is the larg-			flowers; just the color the ladies like		
est obtainable white for the date.	20	0-4 10	for parlor decorations. \$5 per 100	Aug. 25	Oct. 15
Often flushed pink, like Chadwick A	.ug. 20	Oct. 12	Ethel Thorpe — An enormously large incurving pink variety, of very		
Comoleta—Clear, bright yellow; blooms 6 inches and over. Fine,			pure type; extra fine for early ex-		
early pot plant; foliage up to the			hibitions and for collections. \$10 per		
flower. 2½ feet A	ug. 20	Oct. 12	100		Nov. 1

	Take Bud	Blooming Date	Take Bud	Blooming
F. T. Quittenton—A magnificent			and can be shown nicely on a 24-inch	Date
crimson for exhibition; every petal	4 05	•	stem. Very perfect in finish. \$10	
reflexed; does not burn. Fine grower,	_		per 100	Nov. 1
good stem. \$5 per 100	latei	Nov. 1	Heston White—A very popular English commercial, of the type of	
type. An immense Japanese flower;			"Alice Byron" and "Mrs. Buckbee."	
yellow, deepening to a fine citron			Beautiful in finish; a very easy doer.	
shade. Long petals, twisting and re-			Pure snow-white; compact incurve.	
flexing into a broad, deep bloom as			In a class quite by itself; its strong	
large as Mme. Carnot. Exhibition	4 10	Early	points are its purity of color, and	
only. 4½ feet	Aug. 10	Nov.	perfection of form. \$4 per 100 Aug. 25	Nov. 5
among yellows; shines like burnished			Howard Gould—The florets are long and grooved and the flower	
gold; the standard for measuring			builds up into an enormous globe,	
color; 4½ feet. \$4 per 100; \$35 per			splendid in form and substance. The	
1000	Sept. 10	Late	inside of the petals is of bright,	
Golden Glow-Bright yellow, of			golden chestnut, with a reverse of	
velvety finish; fine stem and foliage.			pure, deep gold; every shade intense	
Flower 5½ inches in diameter; the	T 1 6	4 - 20	and beautiful. \$10 per 100 Aug. 25	Nov. 5
very earliest yellow	July 5	Aug. 20	Hirondelle — A big, incurving	
yellow, one of the very best of its			variety with splendid stem and fo- liage, easy to manage but resents	
color; a very promising commercial.			heavy feeding, as most of the pinks	
Fine in habit, stem and foliage. \$10			do. One of the very best keepers	
per 100	Aug. 25	Nov. 1	in the family; the color brightens as	
Golden Gem—Deep golden shade;			it matures into deep rose. \$10 per 100 Aug. 30	Nov. 5
round as a ball, full and solid,			Intensity—Fine velvety crimson. Sept. 10	Nov. 5
dwarf, stiff in stem, with exquisite			Ivory—A gem among whites;	
foliage, of extra fine keeping qualities. \$5 per 100	Δ11α 20	Nov. 1	popular still	Oct. 25
Golden Eagle—A dwarf grower	Aug. 20	1101.1	and later this has no rival; of the	
of easy management; the long, in-			largest size, perfectly globular, finely	
curling, golden petals are glorious;			finished, pure white, a splendid keep-	
can be planted very close. Stem			er and shipper. 4 feet. Unapproach-	
perfect, foliage quite to the flower.		_	able when well grown Oct. 1	Nov. 25
Height, 4½ feet. \$4 per 100	Sept. 15	Late	John Burton—Very late pink;	
Golden Chadwick—The very best			very full and a nice dwarf grower,	37 20
late commercial yellow; a perfect Chadwick in a grand color; can be			with beautiful foliage. \$4 per 100 Oct. 1  L' Africaine—A giant "Wm. Sew-	Nov. 20
had very late. A splendid keeper.			ard," velvety crimson; 4½ feet. An	
4½ feet. Ours is not "Yellow Chad-			easy doer; does not burn with ordin-	
wick," but a deep golden strain.			ary culture. Very useful when	
\$4 per 100; \$35 per 1000	Sept. 5	Late	grown in sprays. \$6 per 100 Sept. 1	Nov. 5
Glory of the Pacific—Early pink,		0 . 17	Lynnwood Hall—Glistening snow	
2½ feet	Aug. 20	Oct. 15	white of the largest size, perfectly	
ing globe of dark bronze and clear			incurved, of elegant finish and stiff stem and beautiful foliage; a late	
red. Dwarf grower with stiff stem;			commercial of excellent keeping	
easy doer; a magnificent sort for ex-			qualities; a very easy doer; 4½ feet.	
hibition or for commerce, as the			\$4 per 100 Sept. 1	Nov. 15
color is very pleasing. 3½ feet. \$6			L' Argenteuillais — A very fine	
per 100	Sept. 1	Nov. 5	example of crimson and gold, mag-	
Gen. Hutton—Yellow, shaded or-	Sont 1	Nov. 15	nificent color; fine for either single	
ange; easy doer, enormous; indis- spensable. 4½ feet. \$4 per 100	sept. 1	and on	stems or sprays. Invaluable for its date; best early red. \$5 per 100 Aug. 25	Oct. 10
Glacier—Pure white in color, and		41.Q 011	Lady Carmichael — Pure white,	OCI. 10
we have never seen anything larger			Japanese reflexed. Fine grower;	
or more impressive for the exhibition			splendid bloom. Grown to sprays and	
table. It is enormous in diameter,			taken late this is extra fine for Not before	
deep in build, very perfect in form			cutting. \$10 per 100 Aug. 25	Nov. 1

Take Bud	Blooming Date	Take Bud	Blooming Date
Lucile Quinlan—A grand golden yellow commercial, closely incurved; a fine grower, good keeper; fine for exhibition as well as for market.  \$15 per 100	Nov. 1	sister, but it is very free of growth, in perfect health and easy to manage. Aug.  Miss Alice Byron—Fine, substantial white for shipping or for general use. Early mid-season. Very lasting. Must be cut 8 to 10 inches from	5 Oct. 20
glistening white, Japanese incurved, still widely grown and greatly admired. 3 feet	Nov. 5	the ground on account of its woody stem. $3\frac{1}{2}$ feet	0 Nov. 1
parent in all other essential points.  3 feet		identical with the parent, save in color, which is pure white. $3\frac{1}{2}$ feet. Aug. Mary Donnellan—Color, intense	5 Nov. 1
widely grown of whites for its date. Aug. 25  Mrs. W. E. Kelley—A very bright yellow Japanese with fine stem and	Nov. 1	deep yellow; of great substance; a magnificent exhibition bloom, with very broad, claw-shaped petals. 6	
foliage, 5 feet high; easy to manage, producing perfect blooms from late buds. A good commercial Sept. 15  Mrs. O. H. Kahn—A beautiful bronze, with shading that lights up finely; leaves nothing to be desired in its color. \$6 per 100 Aug. 20	Nov. 10	Mary Ann Pockett—Three and a half feet. A fine red of large size from the early crown; comes brighter in color from later buds. A beautiful variety, with good stem and perfect foliage; noticeable on account	5 Nov. 5
Mrs. W. A. Read—An intense, fiery, scarlet crimson, petals standing out stiff, show the color to the	1000.3	of its broad, incurving florets. \$5 per 100 Sept.  Monrovia — Very early yellow; July	
best advantage. This variety is perfect in foliage, which is right up to After the flower. \$10 per 100	Nov. 1	use early cuttings; keep them moving without check July  Major Bonnaffon—This splendid	to
Mrs. R. Luxford—Indian red, with gold reverse, splendid dwarf grower. This variety would make an ideal		yellow commercial is still grown in large quantity; our stock is in perfect health. 3 feet Sept. 2	Nov. 5 to Nov. 30
pot plant. It will rank high as an ideal pot plant. \$10 per 100  Mrs. David Syme—A grand white, as large as "Moir," when the latter is at its very best. It carries the	Nov. 5	Mme. Carnot—Exhibition white; a giantess. \$4 per 100 Sept. M. Loiseau — Rousseau — Enormous incurving pink in two tones of color; foliage grand, stem perfect;	Nov. 5
foliage right up to the flower; stem absolutely perfect. \$5 per 100 Aug. 15  Matchless—A grand red; shows the deep crimson color to the best	Nov. 1	no neck; beautiful and imposing. 5 feet. \$5 per 100	5 Nov. 5
Mrs. H. Stevens—Golden salmon bronze, a monster flower, type of	Nov. 1	good globular form. \$10 per 100 Aug. 2  Nellie Pockett—A fine white or elegant form, incurving and reflex-	5 Nov. 10
"Inglis," but greatly improved. \$10 per 100	Nov. 5	ing, rather narrow petals. Fine for exhibition or commercial. 3½ feet Aug. 1 Nagoya—One of the latest and finest brilliant yellows in the family,	5 Nov. 10
Enormous incurving flower; petals claw-like, inrolling, and loosely ar- After ranged. \$5 per 100	Nov. 1	4½ feet. A grand late sort. \$4 per 100 Sept. 2  Naomah—A fine, large incurving white, globular and firm; nice stem	0 Nov. 10
mercial	Nov. 10	and foliage; very much liked as a commercial variety	0 Oct. 25

from October Prost—Good early commercial white large, spreading, highbuilt flowers of splendid substance.  4 feet	0.1.00 (11.1)	Take Bud	Blooming Date		Bud Take	Date Blooming
mercial white; large, spreading, high- muit flowers of splendid substance.  4 feet	\$20 per 100	Aug. 30	Oct. 25	white of its date		Nov. 10
Pacific Supreme—A 1 on g er stifte colored Glory Pacific, maturing at the same time Aug. 20 President Taft—Japanese incurred, petals of the purets white which closely incurve, forming a huge, glistening ball. Stem stiff and foliage ample. 4½ feet. S5 per 100 Aug. 30 Pockett's Crimson—A glorious reflexed of the largest size, the color of G. W. Childs, crimson and gold. It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal, 84 per 100	mercial white; large, spreading, high-			long stems and good foliage; a fine incurved bloom from terminal buds.		
cific, maturing at the same time Aug. 20 President Taft—Japanese incurved, petals of the purest white which closely incurve, forming a huge, glistening ball. Stem stiff and foliage ample. 4½ feet. Sper 100 Aug. 30 Pockett's Crimson—A glorious reflexed of the largest size, the color of G. W. Childs, crimson and gold. It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal. ¾ ber 100		Aug. 10	Oct. 10	Virginia Poehlmann—Almost pure	Latest	Oct. 1
see description of "Mille. Arlette Dubois." \$4 per 100	cific, maturing at the same time	Aug. 20	Oct. 10	petals, of fine finish. 3 feet. A slow		
M. Woodmason—Mr. Pockett: in control of the largest size, the color of G. W. Childs, crimson and gold. It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal. \$4 per 100	curved, petals of the purest white			see description of "Mlle. Arlette Dubois." \$4 per 100	Aug. 15	Oct. 12
refexed of the largest size, the color of G. W. Childs, crimson and gold. It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal. \$4 per 100. Aug. 20 Nov. 15  Polly Rose—Fine for pots; very early white. Bench it at least as early as June 1. Aug. 20  Patty—A beautiful "live" shade of soft Enchantress pink. A pretty incurving yariety—dwarf. An extra fine late variety. Aug. 25  Pockett's Surprise—Bright crimsons scarlet and bronze, of enormous size, incurving, with stiff stem and shining foliage; very late. \$10 per 100  Prefet Tillier—Color a splendid scarlet-crimson; un us at ally good grower, with beautiful Bowers that show the brilliant color at its best. Very easy doer; stem excellent. 4 feet. The very best general purpose red. \$4 per 100. Sept. 1 Roserie—A good, early commercial pink — Aug. 25  Roman Gold—Very intense yellow, with perfect stem and foliage, easy to manage — Aug. 25  Ramapo—A seedling of Col. Appleton; enormously large, fine golden yellow color, maturing October 15. Fine for early exhibitions After and for early store openings. — Aug. 25  Smith's Advance—(See Advance.)  Winter Cheer—Beautiful, round, incurving pink, almost the shade of "Balfour"; stem and foliage perfect; easy to do; "Bonnaffon," "Heston Winter" and "Winter Cheer" make a fine trio. \$4 per 100. — Aug. 25 Nov. 5  W.H. Chadwick—Magnificent variety, without rival for finish at its date; the original ought to be called "Blush Chadwick." Cuttings taken from field stock. \$4 per 100; \$5	huge, glistening ball. Stem stiff and	Aug. 30	Nov. 1	naming this variety, says: "My		-
It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal. \$4 per 100	reflexed of the largest size, the color			to be forgotten. \$10 per 100		• • • • • • • • • • • • • • • • • • • •
Polly Rose—Fine for pots; very early white. Bench it at least as early as June 1	It does not burn and is a splendid			"Balfour"; stem and foliage perfect;		
patty—A beautiful "live" shade of soft Enchantress pink. A pretty incurving variety—dwarf. An extra fine late variety. Aug. 25  Pockett's Surprise—Bright crimson scarlet and bronze, of enormous size, incurving, with stiff stem and shining foliage; very late. \$10 per 100	Polly Rose—Fine for pots; very	Aug. 20	Nov. 15	White" and "Winter Cheer" make a	Aug. 25	Nov. 5
"Blush Chadwick." Cuttings taken from field stock. \$4 per 100; \$35 per 1000	early as June 1	Aug. 20	Oct. 10	W. H. Chadwick—Magnificent variety, without rival for finish at its		
Pockett's Surprise—Bright crimson scarlet and bronze, of enormous size, incurving, with stiff stem and shining foliage; very late. \$10 per 1000	of soft Enchantress pink. A pretty			"Blush Chadwick." Cuttings taken		
size, incurving, with stiff stem and shining foliage; very late. \$10 per 100	Pockett's Surprise—Bright crim-	Aug. 25	Nov. 15	per 1000		Very late
Prefet Tillier—Color a splendid scarlet-crimson; unusually good grower, with beautiful flowers that show the brilliant color at its best. Very easy doer; stem excellent. 4 feet. The very best general purpose red. \$4 per 100	size, incurving, with stiff stem and			stem stiff as a ramrod; the foliage		
do your commercial "Eatons." The color is pure, true, bright pink; take the last bud. S5 per 100	100	Aug. 28	Nov. 15	a grower as "Eaton"; as big and		
Very easy doer; stem excellent. 4 feet. The very best general purpose red. \$4 per 100	grower, with beautiful flowers that			do your commercial "Eatons." The		
Pink Gem—A beautiful broadpetaled, incurving variety, round and ruffled, one of the prettiest forms in the family; splendid stem and foliage, texture wonderful. 4 feet. A fine commercial variety, \$5 per 100. Sept. 1 Nov. 5  Roserie—A good, early commercial pink	Very easy doer; stem excellent. 4			the last bud. \$5 per 100		Nov. 15
ruffled, one of the prettiest forms in the family; splendid stem and foliage, texture wonderful. 4 feet. A fine commercial variety, \$5 per 100. Sept. 1 Nov. 5  Roserie—A good, early commercial pink	Pink Gem—A beautiful broad-	Last bud	Nov. 5	white. of enormous size; stands at		
shows of 1913. Recommended both for commercial variety, \$5 per 100. Sept. 1 Nov. 5  Roserie—A good, early commercial pink	ruffled, one of the prettiest forms in			section; won first place over every		
Rosene—A good, early commercial pink	liage, texture wonderful. 4 feet. A	Sept. 1	Nov. 5	for commercial and exhibition. \$6		N 1
with perfect stem and foliage, easy to manage	cial pink	Aug. 15	Oct. 5	Yellow Mrs. Jones—(See Mrs.		NOV. I
Ramapo — A seedling of Col.  Appleton; enormously large, fine golden yellow color, maturing October 15. Fine for early exhibitions After and for early store openings Aug. 20 Oct. 15  Smith's Advance—(See Advance.)  Severybody's use, and for commercial purposes as well as for show, it is strictly A-No. 1 Sept. 10 Nov. 10  Yellow Oct. Frost—A sport from "Oct. Frost" that will be found very valuable for early cutting; a stronger Aug. 4 grower than the parent, and easier to	with perfect stem and foliage, easy	Aug. 25	Nov. 1	sport from Timothy Eaton. For		
golden yellow color, maturing October 15. Fine for early exhibitions After and for early store openings Aug. 20 Oct. 15  Smith's Advance—(See Advance.)  Yellow Oct. Frost—A sport from "Oct. Frost" that will be found very valuable for early cutting; a stronger Aug. 4 grower than the parent, and easier to	Ramapo — A seedling of Col.			purposes as well as for show, it is		Nov. 10
Smith's Advance—(See Advance.) grower than the parent, and easier to	ber 15. Fine for early exhibitions		Oct. 15	Yellow Oct. Frost—A sport from "Oct. Frost" that will be found very		
			J 200 10	grower than the parent, and easier	to	Oct. 10

# The Singles





This class has many admirers, and for the Shows and for general purposes, a considerable variety is demanded; the following are the best sorts to date.

For handling in quantity as cut flowers—for strictly commercial purposes and for selling through the wholesalers, very strong, lasting sorts, with leathery texture are needed; the best of this class to date are

MENSA MRS. BUCKINGHAM GOLDEN MENSA GOLDEN STAR

— and —

#### **CEDDIE MASON**

These will hold up and last in decorations with any 'mum of any class, and produce wonderfully beautiful effects.

#### **MENSA**

Is a big, flat white like a giant Shasta daisy; it produces freely on long stiff stems; sells on sight and for fancy prices. \$5 per 100.

#### MRS. WM. BUCKINGHAM

Is another big, flat flower with petals of wonderful texture, the loveliest shade of soft, rose pink—very lasting both on and off the plant—long stemmed and can be planted close; one of the very best sellers. \$10 per 100.

#### CEDDIE MASON

A fine crimson-scarlet, long-stemmed, very free, with golden center; very showy. \$4 per 100.

Mensa

#### **GOLDEN STAR**

Glistening and intense gold, of fine size, enormously productive, and one of the longest stemmed. \$10 per 100.

Mary Richardson—Golden apricot; lovely color, of medium size. \$3 per 100.

Ena Reimers — Terra Cotta, beautiful leaf-color, edged with gold. \$3 per 100.

Ladysmith—Earliest of all; like a dwarf pink Cosmos. \$3 per 100.

Peter Pan-A fine, bright fawn color. \$3 per 100.

Jessie Curtis-Glowing crimson scarlet. \$3 per 100.

Merstham White—The finest white except Mensa. \$4 per 100.



Ceddie Mason (See description on page 26)

Merstham Jewel—Rosy terra cotta; fine sprays. \$4 per 100.

Mrs. E. Roberts—A good clear pink—the best except Mrs. Buckingham. \$3 per 100.

Mary Richardson—Shining golden apricot; a lovely variety. \$3 per 100.

Anna Spangle—Very late; quite distinct with novel form. \$4 per 100.

## Novelties in Singles

Every florist should test these sorts; they are all distinct, of splendid texture. GOLDEN MENSA and R. B. BURGE are already well-known and in demand, and SNOW QUEEN is a wonder, the largest of them all.

#### SNOW QUEEN

Pure white with anemone center; received numerous first prizes at the English shows in 1913; flowers 4 to 5 inches across, of splendid texture; makes elegant sprays; should be carefully disbudded. \$5 per doz.

#### **PORTIA**

Won the prize as best novelty at the N. C. S. December show in London. Lovely bright rich red; grand by artificial light. \$3 per doz.

#### MRS. LOO THOMPSON

Very large cream-colored sport from *Mensa*; quite as fine as the parent and a lovely soft shade of yellow. \$2 per doz.

#### MRS. W. HEMUS

One of the showiest of the new singles, with much more substance than the average variety; rich velvety crimson with very bright contrasting center. Good stiff stems. \$2 per doz.

#### **ROYALTY**

Velvety crimson scarlet, with leathery texture and brilliant flowers with cushion center of bright gold. Makes lovely sprays with stiff stems. \$2 per doz.

#### R. B. BURGE

Purest possible white flower with a bright yellow center; like a beautiful pond lily. This variety enraptured all the growers who saw it. Certificated at New York, Boston, Philadelphia and Chicago with the highest number of points of any Single that has been submitted to the Society's judges. Burge is a slow propagator, but we hope to be able to fill all orders early in the season. 50 cents each; \$5 per doz.

#### GOLDEN MENSA

The parent of this variety, Mensa, is probably the finest Single that has ever been raised. It is of a wonderful size, with enough petalage to enable it to be shipped thousands of miles and come out of the box in perfect condition. In Golden Mensa we have a yellow sport of the same, identical with Mensa in every way except color, which is a bright golden yellow. \$3 per doz.



A handsome arrangement of the big singles

## The Pompons

#### \$3 per 100

This lovely family of chrysanthemums has been "coming" for years, and now it has certainly "arrived." No flower is quite so popular while it is in season, and flower buyers anxiously look for its coming and regret when it can no longer be had, for the ladies all over the country realize that it is the most effective flower for home decoration that can be had in the Autumn.

Acto—Has dahlia-like petals, bright rose, lighter reverse.

Angelique-Pure white, high-built flower.

Black Douglas-Fine dark red.

**Baby**—In a class quite by itself; a fine grower with dainty foliage and stiff stems. Solid little flowers with curiously folded petals; like plump, golden buttons. Very late.

**Baby Margaret**—Small, and compact in form, with flowers twice as large as "Baby." on longer stems. Pure white. Very useful and substantial.

Excelsior-Bright orange yellow.

Elva—The most beautiful of white pompons, pure in color, of full, fluffy form; very early; extremely useful to every grower of cut flowers.

Fairy Queen—A very greatly improved Alena. has more substance, a brighter color, and a few days earlier; the best and earliest pink pompon. \$4 per 100.

Helen Newberry—Fine Thanksgiving white, one of the larger pompons, an enormous producer; very pure in color. \$4 per 100.

Florence Carr—Deep bronze, golden tip. Very distinct.

Inga—Bright red of beautiful shade, fine size, and elegant form; one of the earliest. \$5 per 100.

Ida-Extra good yellow; quite distinct.

Katie Manning—Very early yellow, extra good; can be cut for three weeks; opens flat, gradually reflexing into a globe.

Klondike—Most beautiful yellow in the family; extra fine.

Lula—Lovely snow white, globular form, and of medium size; in season for full four weeks.

Lillia—Tall, stiff stems; good sized flowers freely produced; grand red color. \$10 per 100.

Mrs. Frank Beu—Very popular orange and bright bronze; late; one of the very best. Can be had at Thanksgiving.

Madge-Has no superior among yellows.

Minta—Lovely Enchantress pink, form of a fever-few. Very free.

Quinola—Stiff stemmed, golden yellow; a favorite commercial in Philadelphia.

Rufus—One of the finest and freest of the reds; color very bright. \$5 per 100.

Rev. Hoffman-Fine reddish bronze.

**Skibo**—Earliest of all; opens bronze, maturing into yellow.

Savannah—Good yellow.

**Soeur Melanie**—Of good size, early mid-season; pure snow-white.

Souv. du Jersey—Beautiful "baby" flower, color of "Golden Wedding." .

Utan-Light magenta, tipped white; globular form.

Urith—Large flowers, broad florets; rosy bronze and yellow.

## Pompon Anemones

\$4 per 100

Ernest Carr—A "Baby" variety; flower beautifully formed; old rose and rosy bronze. Fine for cutting.

Garza—Single, a beautiful variety with very stiff stems, nicely branching, blooming in sprays; florets stiff and ray-like, snow-white, with golden yellow center. An elegant cut flower. Sidonie—Fine cushion center of yellow, short ray petals of pale pink; late; fine cut flower variety.

Bessie Flight—Large Pompon; rosy heliotrope; nothing like it in the entire 'mum family; extremely fine for cutting in sprays.

## Our Terms of Sale

All stock is from 2 or 2½-inch pots unless otherwise stated.

Three per cent. discount for cash with order. All bills subject to draft in 60 days, unless otherwise agreed upon, and without notice.

Orders from unknown correspondents must be accompanied by cash or satisfactory reference; don't fail to send reference, as this will save you time.

The most careful attention will be given to packing, in order to secure safe arrival and light weight.

Special rates on plants granted by all leading Express companies: twenty per cent. discount from general merchandise rates. Charges need not be prepaid to secure this reduction.

Plants, Roses, etc., shipped by freight are at purchaser's risk. We will not be responsible for goods so shipped.

To far-off points many customers have the soil removed from the roots of Roses and then wrapped in damp moss, thereby saving express charges. Customers who desire their Roses packed in this way will so state when they order. We will not be responsible for loss or damage in transit when so packed. We make no charge for packing.

In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us at once.

We promise liberal count, careful labeling and light, secure packing.

No order for less than \$3.00 filled.

No order for less than 25 of the low-priced standard varieties can be filled at the hundred rate.

## The E. G. Hill Company

Richmond, Indiana

#### INDEX AND PRICE LIST OF CHRYSANTHEMUMS

Alice Salomon	210 00=	100.	\$100 por 1000	Jessie Curtis	1 3 nor	100 •	
				James Fraser\$2 each	o per		
A. J. Balfour			35 per 1000	<u>-</u>			
Advance			25 per 1000	Katie Manning			\$ 25 per 1000
Antique	5 per	100;	45 per 1000	Klondike	3 per	100;	25 per 1000
Aesthetic	10 per	100 :		L'Africaine	6 per	100:	50 per 1000
Alice Lemon				L'Argenteuillais	_ ~		45 per 1000
							35 per 1000
Annie Angus				Lynnwood Hall			-
Acto			25 per 1000	Lady Carmichael	10 per	100;	
Angelique	3 per	100;	25 per 1000	Lucile Quinlan	15 per	100;	
Anna Spangle	4 per			Ladysmith			25 per 1000
Belle Mauve			25 per 1000	Lula			25 per 1000
	3 per	100,					_
Black Douglas	4 per			Lillia			
Baby	3 per	100;	25 per 1000	Mrs. R. H. Boggs\$2 each			
Baby Margaret	3 per	100:	25 per 1000	Mrs. Paul Moore\$2 each			
Bessie Flight	4 per			Mrs. Wm. Buckingham	10 ner	100 •	80 per 1000
				M. E. D. 1	2 pcr	100,	
Chieftain			100 per 1000	Mrs. E. Roberts			
Chas. Rager	3 per	100;	25 per 1000	Mrs. Loo Thompson	15 per	100;	
Clementine Touset	3 per	100;	25 per 1000	Mrs. W. Hemus	15 per	100;	
Comoleta	3 per		25 per 1000	Mrs. Frank Beu			25 per 1000
Col. Appleton	3 per		25 per 1000			400	25 per 1000
	-	400		Mrs. Jerome Jones			
C. H. Totty				Mrs. Geo. Baer			25 per 1000
Chrysolora		100;	25 per 1000	Mrs. Robinson	3 per	100;	25 per 1000
Cranford Pink	4 per	100:	35 per 1009	Mrs. W. E. Kelly	3 per	100;	25 per 1000
Christy Matthewson				Mrs. O. H. Kahn			
				1/115. O. 11. IXami	10 000	100,	
Ctess. Granard				Mrs. W. A. Read	10 per	100,	
Ceddie Mason				Mrs. R. Luxford	10 per		
Chadwick Supreme	4 per	100;		Mrs. David Syme	5 per	100;	
Chadwick Improved	4 per		35 per 1000	Mrs. H. Stevens	10 per	100:	
Dr. Enguehard	3 per		25 per 1000	Mrs. Gilbert Drabble	5 per	100 :	
							25 per 1000
Donatello				Matchless	•		*
Dolly Dimple		100;	25 per 1000	Maud Dean			25 per 1000
Dragon Vert\$2 each				Mary Donellan	5 per	100;	40 per 1000
Daily Mail\$2 each				Mary Ann Pockett	5 per	100;	
Ernest Wild\$2 each				Mary E. Meyer			
Emberta		100;		Mary Richardson			
Ethel Fitzroy		100;		Mlle. Arlette Dubois	3 per		25 per 1000
Ethel Thorpe	10 per	100;		Miss Alice Byron			25 per 1000
Ena Reimers	3 per	100:		Miss Clay Frick	3 per	100;	25 per 1000
Excelsior				Mistletoe			
Elva				Mme. Carnot	3 per	100,	25 per 1000
							-
Ernest Carr				Mme. Will Jenkins\$2 each	• • • • •	· · · · ·	
F. T. Quittenton	5 per	100;		Mendon\$2 each			
F. S. Vallis	3 per			Monrovia	3 per	100:	25 per 1000
Fatouma\$2 each				Major Bonnaffon			25 per 1000
Fairy Queen				M. Loisseau—Rousseau	5 per		-
Fairy Queen	4 per	100,	33 per 1000				• • • • • • • • • • • • • • • • • • • •
Florence Carr	3 per	100;		Mensa			
Golden Mensa	25 per	100;		Merstham White	4 per	100;	<b>35</b> per 1000
Golden Star	10 per	100:		Merstham Jewel	4 per	100:	35 per 1000
Golden Wedding	4 ner	100 .	35 per 1000	Madge	. *		25 per 1000
Golden Glow				Minta	3 per		25 per 1000
Golden Robin				Nellie Pockett	3 per	100;	25 per 1000
Golden Gem	5 per	100;		Nagoya	4 per	100;	35 per 1000
Golden Eagle	4 per			Naomah	3 per	100:	25 per 1000
Golden Chadwick	4 per		4000	Nakota			
Glory Pacific	3 per			October Frost	3 per		25 per 1000
Glenview	6 per	100;		Perle Française\$2 each		· · · · ·	• • • • • • • • • • • •
Gen. Hutton	4 per	100;		Petite Marcel\$2 each			
Glacier	10 per	100:		Pacific Supreme	3 per	100;	25 per 1000
Garza	4 per			Prest. Taft	4 per	100:	
Heston White				Pockett's Crimson	4 per		
	4 per						25 per 1000
Howard Gould				Polly Rose	3 per		
Hirondelle	10 per	100;		Patty	4 per		35 per 1000
Helen Newberry	4 per	100:	35 per 1000	Pockett's Surprise	10 per	100;	
Intensity	3 per			Prefet Tillier	4 per	100;	35 per 1000
Ivory	3 per			Pink Gem	5 per		
~ .				Peter Pan	3 per		
Ida	3 per			Portia	25 per	100	
Inga	5 per						
Jennie Nonin	3 ner	100;	25 per 1000	Quinola	3 per		25 per 1000
				T) #41 1			
John Burton	4 per			Romance\$2 each	• • • • •	• • • • •	• • • • • • • • • • • • • • • • • • • •

Snow Queen        \$5 per doz.           Skibo	25 per 1000 25 per 1000 25 per 1000 25 per 1000 25 per 1000	Sidonie \$ Timothy Eaton Unaka Utan Urith Virginia Poehlman Wm. Vert \$2 each W. Woodmason Winter Cheer W. H. Chadwick Wells' Late Pink Wm. Turner	3 per 3 per 3 per 3 per 4 per  10 per 4 per 4 per 5 per 6 per	100; \$ 100; 100; 100; 100; 100; 100; 100; 100	35 per 1000 25 per 1000 25 per 1000 25 per 1000 35 per 1000 35 per 1000 35 per 1000 45 per 1000 50 per 1000
Skibo       3 per 100;         Savannah       3 per 100;         Soeur Melanie       3 per 100;			6 per 3 per 3 per	100; 100; 100;	E .

# Peonies

We have a very large planting of the very finest Peonies, in perfect health and vigor.

——Our varieties are——

## The best commercials

Queen Victoria
Festiva Maxima White
Meissonnier
M. Krelage

M. Krelage

The above in enormous quantity.

Mme. Boulanger
Livingston
In Pinks
Model of Perfection
Mme. Bollett
Besides some 40 other very rare and choice sorts
in smaller quantities.

Place your order early and secure first choice of stock for September delivery.

# Gladiolus

## Augusta

Blooming-size bulbs of this best of all forcing varieties, \$15.00 per 1000. Ready now